



Building Great Apps

Barcamping for mobile app & web service developers

Friday 15 February, 2013

University of Exeter

ATTENDANCE IS FREE - thanks to our sponsors!

the INNOVATION centre

Knowledge
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SET squared
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Universities of Bath, Bristol,
Exeter, Southampton & Surrey

Russia 2013
imagine cup™
by Microsoft

ICT

For this openMIC we have teamed up with Microsoft Imagine Cup and the Barcamp on Friday 15th February will be followed by a weekend Hackathon for universities from across the South of England

To kick things off, openMIC will focus some of the presentations and barcamp sessions on the process of building great apps. What skills are required to get a balanced team, the tension between design and development. What project and product management processes can you put in place?

Speakers

Ben Trehella - Opposable Games

Rob Lo Bue - AppLingua

Sarah Weller - Mubaloo

Rules for a Barcamp

- 1st Rule: You do talk about Barcamp.
- 2nd Rule: You do blog / tweet about Barcamp.
- 3rd Rule: If you want to lead a session, you must write your topic and name in a presentation slot.
- 4th Rule: Only three word intros.
- 5th Rule: As many break out sessions at a time as facilities allow for.

A Barcamp is...

Creative, Collaborative, Open, Dynamic,
Fun, Friendly, streamed to the web,

A Barcamp is NOT...

Boring, Slideware, a Conference,
a Lecture, protective, passive.

Preparing for Barcamp

Attendees are encouraged to come to the event with an idea for a mobile application in mind. Ideas can be commercial or to instigate social or charitable purposes. All ideas suggested are open and owned by the break out group that mobilizes to develop them.

Join openMIC & register for this event: open-mic.org.uk)))